

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 02555 010541Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----124061 020408Z /11

R 301409Z JUN 78  
FM AMEMBASSY STOCKHOLM  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 4155

UNCLAS STOCKHOLM 2555

E.O. 11652: N/A  
TAGS: BEXP, SW  
SUBJ: ADS REQUEST - INTERIM REPORT: HILLYARD, INC., ST. JOSEPH MO

REF: COMMERCE CD-144, 5/19/78

1. A NUMBER OF DISTRIBUTORS HAVE BEEN CONTACTED ON BEHALF OF HILL-  
YARD INC, BUT NONE HAVE THUS FAR INDICATED DIFINITE INTEREST.

2. THE FOLLOWING FIRMS WANT, HOWEVER, TO INVESTIGATE THE MARKET  
POSSIBILITIES FOR THESE PRODUCTS MORE THORUOUGHLY. SINCE THE SUMMER  
VACATION HAS JUST STARTED A DEFINITE REPLY MAY NOT BE EXPECTED  
FROM THESE FIRMS UNTIL THE BEGINNING OF AUGUST:

3. BONA KEMI AB  
MURMANSKGATAN 128  
S-212 25 MALMO  
CONTACT: MR. LARS ERIK LINDQVIST  
TELEPHONE: 040/93 56 50  
TELEX: 32377

4. THIS SUBSIDIARY OF BONA KEMI GMBH, WEST GERMANY WAS ESTABLISHED  
IN SWEDEN 1919. IT HAS SHARE CAPITAL OF SKR 480 THOUSAND, ANNUAL  
TURNOVER OF APPROX SKR 30 MILLION, AND 70 EMPLOYEES (\$1 EQUALS  
SKR 4.60). IT MARKETS VARNISHES, ADHESIVES, CLEANING, POLISHING  
AND SANITATION PRODUCTS. THE COMPANY IS FINANCIALLY SOUND AND A  
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RECOMMENDED TRADE CONTACT.

5. WILHELM BECKER AB  
FACK  
S-102 70 STOCKHOLM  
CONTACT: MR. BORJE ANDERSSON, DIRECTOR  
MR. AXEL BESSELIN

TELEPHONE: 0760/110 00

TELEX: 11128

6. THIS LARGE COMPANY (SHARE CAPITAL: SKR 58.5 MILLION; ANNUAL TURNOVER: APPROX SKR 448 MILLION) MANUFACTURES AND DISTRIBUTES PAINTS, WALLPAPERS, RUST PREVENTING COMPOUNDS, ETC., AND IMPORTS AND MARKETS ARTIST'S SUPPLIES AND HOBBY ARTICLES. THE COMPANY IS INTERESTED IN EXPANDING ITS LINE OF PRODUCTS. HIGHLY RECOMMENDED TRADE CONTACT (WTDR 03/78).  
APPROVED BY ECON/CA: R P RICE.  
KENNEDY-MINOTT

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 30 jun 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Source:** CORE  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Original Handling Restrictions:** n/a  
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**Retention:** 0  
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**Review Event:**  
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**Review Release Event:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 2129635  
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**Status:** NATIVE  
**Subject:** ADS REQUEST - INTERIM REPORT: HILLYARD, INC., ST. JOSEPH MO  
**TAGS:** BEXP, SW  
**To:** COM  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014